

Douglas County
Quit Line Data Summary
July 1 - December 31, 2005

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 54	N = 10,345
Percent of Statewide Calls	0.6%	100.0%
Percent of State Population in County¹	0.6%	100.0%
	County %	State %
Gender	N = 52	N = 8,891
Female	59.6%	61.8%
Male	40.4%	38.2%
Race/Ethnicity	N = 50	N = 8,013
People of Color	8.0%	15.6%
White	92.0%	84.4%
Age	N = 52	N = 8,649
Less than 18 years old	0.0%	1.3%
18 - 24 years old	21.2%	19.4%
25 - 34 years old	21.2%	26.5%
35 - 44 years old	26.9%	20.8%
45 years and older	30.8%	32.0%
Education	N = 51	N = 8,130
Did not graduate high school	21.6%	19.0%
High school graduate	47.1%	37.4%
Some college/vocational school	21.6%	32.3%
College graduate	9.8%	11.2%
Caller Type	N = 54	N = 9,433
General Information	9.3%	6.8%
Health care provider	0.0%	2.2%
Tobacco user	90.7%	91.0%
Payer Type	N = 48	N = 7,657
Insured	39.6%	36.8%
Uninsured	41.7%	37.2%
Medicaid	18.8%	26.0%
Heard About	N = 41	N = 7,244
Past caller ²	14.6%	7.1%
Employer/worksites	4.9%	2.2%
Health care provider	24.4%	25.0%
Television	2.4%	6.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	4.2%
Newspaper/Magazine	0.0%	1.2%
Brochure/Newsletter	4.9%	7.7%
Family or friend	43.9%	36.5%
Health Department	4.9%	5.6%
School	0.0%	1.4%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

² Data not available for Oct-Dec 2005

* Rate not calculated because number of calls was less than 5.